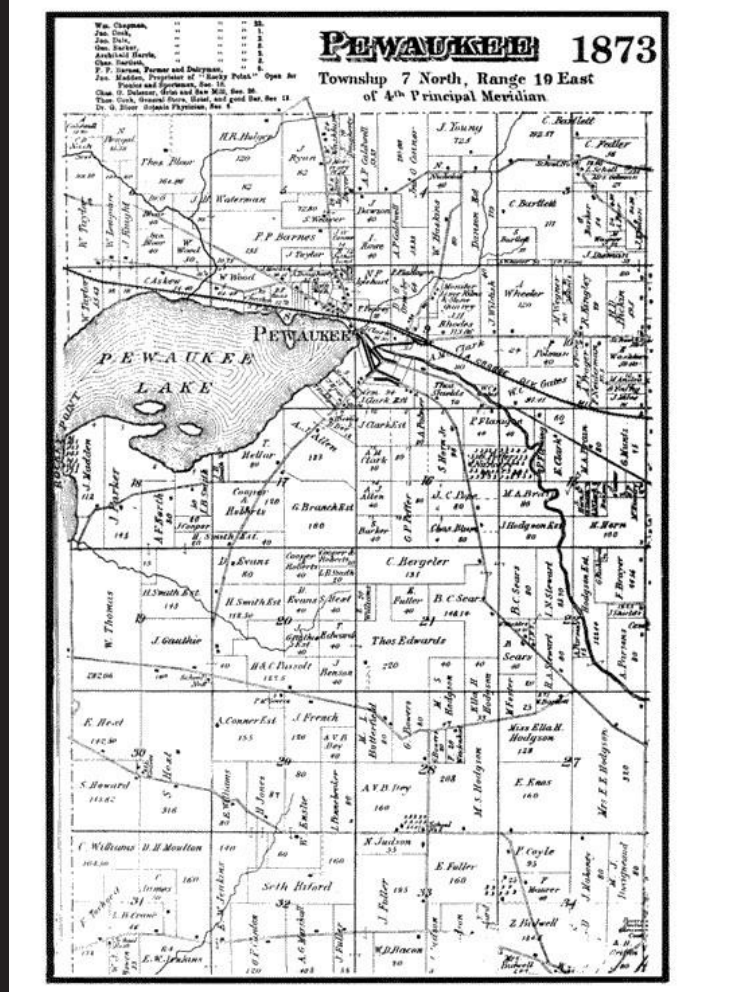


VISION STATEMENT:

To create a community that is distinguished by Pewaukee's rich history and connection to the natural landscape. Willow Run will emphasize natural connections, resources and traditional vernacular.

DESIGN DRIVERS

- 1 FOSTER A NEIGHBORHOOD ENVIRONMENT THROUGH SCALE, SHARED AMENITIES AND PEDESTRIAN CONNECTIVITY
- 2 PROTECT AND REINFORCE ACCESS TO THE NATURAL LANDSCAPE THROUGH VIEW CORRIDORS, PASSIVE AMENITIES AND EFFICIENT PLANNING
- 3 EMBRACE LOCAL VERNACULAR, NATURAL MATERIALS, AND HIGHLIGHT PEWAUKEE'S RICH HISTORICAL CONNECTION BETWEEN SKILLED ARTISANS AND THEIR CRAFT.
- 3 DEVELOP VERNACULAR THAT RESPONDS TO MATERIALS, FORMS, & METHODS FROM PEWAUKEE'S RICH HISTORY



IDENTIFY | SITE HISTORY

LAKE COUNTRY TRAIL

- LAKE COUNTRY TRAIL FOLLOWS THE OLD MILWAUKEE-WATERTOWN INTERURBAN LINE
- RAIL LINE OPERATED BY THE MILWAUKEE ELECTRIC RAILWAY AND COMPANY
- ABANDONED IN THE EARLY 1940'S



IDENTIFY | SITE HISTORY

SAWMILLS

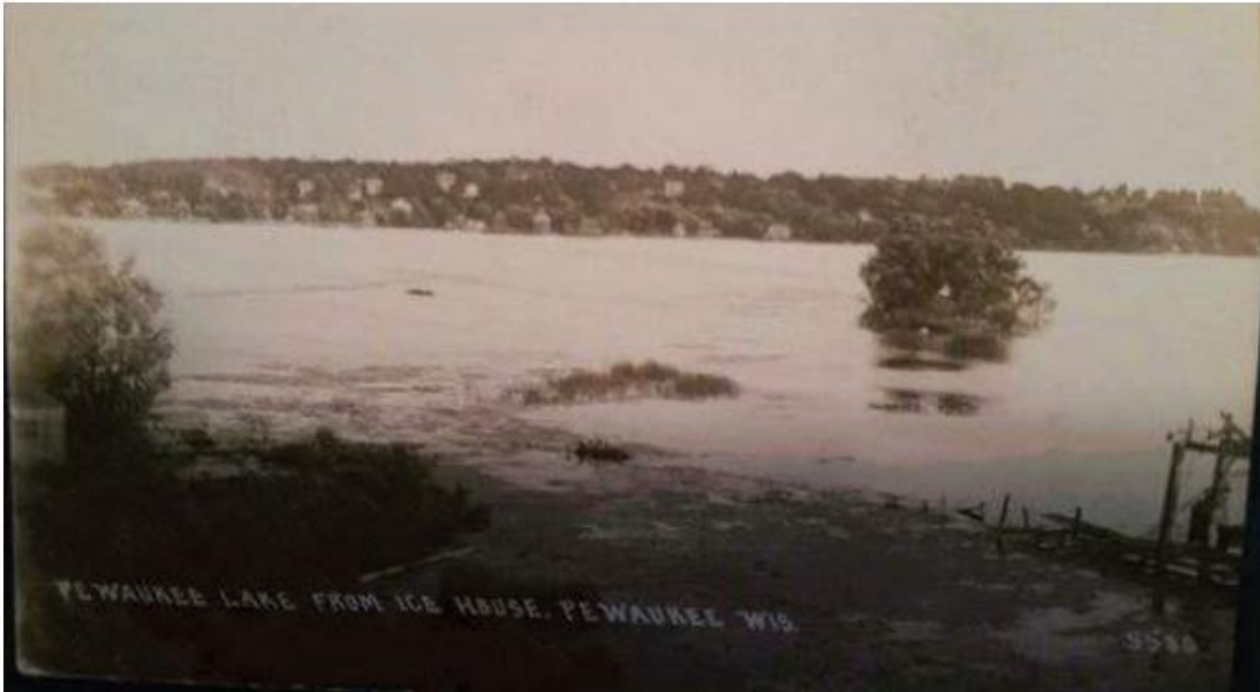
- PEWAUKEE'S FIRST SETTLER BUILT A SAWMILL UPON ARRIVING IN 1837
- WOOD FROM THE SAWMILL WAS USED FOR THE TOWN'S FIRST SCHOOL BUILDING



IDENTIFY | SITE HISTORY

ICE HARVESTING

- THE ICE HARVESTING INDUSTRY WAS A LARGE PART OF PEWAUKEE'S HISTORY
- OVER 1/2 MILLION TONS OF ICE DISTRIBUTED EACH YEAR FROM PEWAUKEE LAKE
- BREWERIES AND THE MEAT PACKING INDUSTRY WERE THE PRIMARY USERS OF THE ICE



PROJECT SCOPE // AUDIENCE // DEPTH OF INFORMATION // CLIENT/COMMUNITY/MARKET GOALS



IDENTIFY | SITE HISTORY

LOCAL TRADE + CRAFT

- ROLLING TERRAIN AND FERTILE SOIL WERE PRIMARY REASON FOR SETTLEMENT
- LARGE AGRICULTURE COMMUNITY
- EARLY BUSINESSES INCLUDED A BLACKSMITH SHOP AND A WAGON MANUFACTURING FACILITY.

